

A Method Built Here

一套在中国写成的方法

The Deen Cox IELTS Series — written in Beijing, for Chinese candidates, by a teacher who is still teaching them.

《Deen Cox 雅思系列》——在北京写成，为中国考生而写，作者至今仍在教他们

This is a short introduction to a five-book IELTS series and to its author, for university language departments, study-abroad offices and international programmes.

这是一份简短的介绍，面向高校外语院系、出国留学办公室与国际项目，介绍一套五册的雅思教材及其作者。

I have taught English since 2005 and IELTS specifically for over a decade, and I live and teach in Beijing. The books were written in the classroom rather than for it, and they were written for the students I actually teach.

我自 2005 年起从事英语教学，专注雅思十余年，并且一直在北京生活和教学。这套书不是为课堂写的，而是在课堂里写成的，写给的就是我自己在教的学生。

In one paragraph

一段话概括

Five books, 1,007 pages, fourteen original teaching frameworks, 157 audio files. Reviewed and endorsed by a former IELTS examiner. Written specifically for Chinese-speaking candidates rather than translated for them. The author is in Beijing and available to work with departments directly.

五册，1,007 页，14 套原创教学框架，123 个配套音频。由前雅思考官审校并推荐。专为中文母语考生编写，而非翻译引进。作者常驻北京，可与院系直接合作。

THE PROBLEM • 问题

Why capable students stall at 6.5

为什么有能力的学生卡在 6.5

Most university students who plateau at Band 6 to 6.5 are not short of vocabulary or grammar. They are short of **structure**. They answer in one short sentence and stop, or write a paragraph that asserts a point and never develops it. Examiners hear underdevelopment, not lack of ability.

大多数卡在 6–6.5 分的大学生，并不缺词汇或语法，他们缺的是**结构**。他们用一句话回答然后停下，或者写一个提了观点却从不展开的段落。考官听到的是展开不足，而不是能力不足。

The usual response is to give them a template. It works for a few weeks and then caps them, because a memorised answer breaks the moment the question shifts — and the modern test is designed to shift it.

常见的应对是给他们一个模板。短期有效，随后就成了天花板——因为背好的答案在题目略一变化时就碎了，而现代雅思正是为了制造这种变化而设计的。

This series teaches frameworks instead. A framework is a decision sequence, not a sentence bank: the student learns *how to build* an answer, then fills it with their own content, on a topic they have never seen. That skill also transfers to seminars, presentations and interviews long after the test.

这套教材教的是框架。框架是一套决策步骤，而不是句式库：学生学的是如何搭建一个答案，然后用自己的内容填进去，即使题目从未见过。这项能力在考试之后，同样适用于研讨课、报告与面试。

MARKET POSITION • 市场位置

Where this sits against what is already on the shelf

它与现有教材的差别

Stated plainly, and without disparaging anyone. Each of the three categories below does something well; each leaves a gap.

这里实事求是地说明，不贬低任何一方。下面三类教材各有所长，也各有空缺。

Cambridge official past papers

剑桥官方真题

Authoritative and indispensable — but they supply questions, not a method. Students learn what is tested, not how to do it.

权威且不可或缺——但它只提供题目，不提供方法。学生知道考什么，不知道怎么做。

Imported and translated coursebooks

引进版翻译教材

Written for a global candidate. The collocation errors, register slips and transfer patterns specific to Chinese speakers are largely outside their scope.

为全球考生编写。中文母语特有的搭配错误、语体偏差与母语迁移，基本不在其射程内。

Domestic template books

国内模板书

Fast results at first, then a ceiling. Templates produce answers that are structurally correct and say nothing — which is what a Band 6 answer is.

短期见效快，随后触顶。模板产出的是“结构正确、内容空洞”的答案——而那正是6分的样子。

This series

本系列

Designed backwards from Chinese-L1 error patterns; anchored to the official band descriptors rather than to sentence frames; anti-template throughout.

从中文母语失分点反向设计；全程对标官方评分标准，而非句式模板；始终反模板。

An honest limit. This series is not a general English course and does not claim to be. It assumes a student already at roughly Band 5.5 and takes them towards 7. Below that level, sentence-building work is the better use of a department's time, and I would say so.

一个诚实的限制。这套书不是通用英语教程，也不以此自居。它预设学生已大致处于5.5分水平，目标是推向7分。低于该水平的学生，院系把时间花在句子层面的训练上更划算——这一点我会直说。

THE SERIES • 教材系列

Five books, one method

五册书，一套方法

Four student titles and one delivery manual for teachers. The two flagships are the Speaking and Writing guides; the others support them.

四册学生用书，一册教师教学手册。两本主力书是口语与写作指南，其余为配套。

IELTS Speaking Mastery Guide

口语：Band 7+ 全面指南

307 pp \002 20 chapters \002 3 frameworks \002 157 audio files

307 页 · 20 章 · 3 套框架

Flagship, Speaking

IELTS Academic Writing: Complete Band 7+ Guide

学术写作：Band 7+ 全面指南

228 pp · 33 chapters · 11 frameworks · Task 1 and Task 2

228 页 · 33 章 · 11 套框架

Flagship, Writing

IELTS Speaking: The Practice Workbook

Practice

口语：练习册

256 pp · daily drills, grids, 10 self-scored mock tests

256 页 · 日常训练与模考

IELTS Writing: Complete Vocabulary Guide

Reference

写作：词汇全解

140 pp · 20 topics · collocations, word forms, error corrections

140 页 · 20 主题 · 搭配与词形

IELTS Speaking: The Teacher's Guide

For teaching staff

口语：教师用书

76 pp · 12 lesson plans · marking and feedback templates

76 页 · 12 套教案 · 评分模板

BUILT FOR THESE STUDENTS • 为这些学生而建

The Chinese Learner Insight system

中国考生洞察体系

Every book carries a structural strand addressing errors that come from the shape of Mandarin and Cantonese rather than from carelessness: direct-translation collocations, articles and countability, tense and aspect, the spoken he/she slip, and the long wind-up before the point.

每一本书都内含一条结构性线索，专门处理那些源于汉语、粤语结构而非粗心的错误：直译式搭配、冠词与可数性、时态与体、口语中的 he/she 混用，以及说很久才到重点。

These are treated as **shared, predictable patterns rather than personal failings** — a student who feels diagnosed rather than judged corrects faster. Departments tell me this is the part their teachers find most immediately usable.

这些都作为**共性的、可预测的现象**来处理，而不是个人缺陷——一个觉得自己被诊断而不是被评判的学生，改错更快。这一部分，教师反馈是最能直接拿去用的。

This is not a marketing label. It is why the books exist — an imported coursebook cannot address a problem it was never written to see.

这不是一个营销标签，而是这套书存在的理由——引进教材无法处理一个它从未被设计去看见的问题。

“The books were written in the classroom, not for it.”

“这套书不是为课堂写的，而是在课堂里写成的。”

WORKING TOGETHER • 合作方式

What a department can do with this

院系可以怎么用

In rough order of commitment, from lowest to highest. Most departments start at the top.

按投入程度从低到高排列。大多数院系从第一项开始。

- 1. Sample copies, free.** Tell me which titles are relevant and I will send digital review copies to your teaching staff. No commitment, and no follow-up unless you want one.
免费样书。告诉我哪几本相关，我会向贵校教师发送电子审阅本。无需承诺，也不会主动追问。
- 2. Course adoption.** The two flagships work as the spine of a semester's IELTS preparation; the Workbook and Vocabulary Guide support them. Bulk terms for cohorts, in print or digital.
作为课程用书。两本主力指南可作为一学期雅思备考的主线，练习册与词汇书为配套。整班采购可谈纸质或电子版条件。
- 3. A workshop for your teachers.** A half-day or full-day session on the method, the marking criteria, and the Chinese-learner error patterns. I am in Beijing, so this is straightforward to arrange.
教师工作坊。半天或一天，围绕方法、评分标准与中国考生失分点展开。我常驻北京，安排起来很方便。
- 4. Teaching, guest sessions or curriculum work.** If your programme would benefit from someone who wrote the material also delivering it — as a visiting teacher, on a course, or advising on curriculum design — I would be glad to discuss it.
授课、公开课或课程建设。如果贵项目希望由教材作者本人参与授课——作为客座教师、课程教师，或参与课程设计——我很乐意进一步交流。

The part that is genuinely difficult to obtain elsewhere. Most IELTS textbook authors are not in China, and are not available to the departments using their books. I am here, I am still teaching, and I revise the material as I learn from it. A department adopting this series is not adopting a finished object from a distance — it is working with someone who will answer the phone.

这一点在别处确实不容易得到。大多数雅思教材作者并不在中国，也无法与使用其教材的院系直接对接。而我在这里，仍在授课，并根据教学反馈持续修订教材。院系采用这套书，得到的不是一个遥远的成品，而是一个接得到电话的合作者。

ABOUT THE AUTHOR • 关于作者

Deen Cox Deen Cox

South African, based in Beijing. IELTS Specialist and Author. Teaching English since 2005, with IELTS as the main focus for over a decade.

南非籍，常驻北京。认证雅思专家。自 2005 年起从事英语教学，近十余年以雅思为主。

Author of twelve sole-authored titles — five IELTS guides and seven works in social anthropology — and co-author, with former IELTS examiner Mike Wattie, of four bilingual Chinese-English IELTS textbooks.

独著 12 部作品（含 5 部雅思教材与 7 部社会人类学著作），并与前雅思考官 Mike Wattie 合著四册中英双语雅思教材。

The Deen Cox IELTS Series was reviewed and endorsed by Mike Wattie, who is not an author of the series and takes no share of it — so his assessment is an outside one.

《Deen Cox 雅思系列》由 Mike Wattie 审校并推荐。他不是本系列的作者，也不参与分成——因此这是一份外部评价。

“Turns the marking criteria into usable writing strategies. A genuinely useful resource for IELTS candidates who need a more strategic approach.”

Mike Wattie • Former IELTS Examiner, Published IELTS Author

NEXT STEP • 下一步

A conversation, or a set of review copies

一次交流，或一套审阅本

The simplest place to begin is with sample copies for the teachers who would actually use them. Tell me which titles are relevant and how many staff, and I will send them.

最简单的开始方式，是先给真正会使用它们的教师一套样书。告诉我哪几本相关、有多少位老师，我会寄过去。

If it would be more useful to talk first — about the method, about your students' particular plateau, or about whether this fits your programme at all — I am in Beijing and happy to meet.

如果先聊一聊更有用——关于方法本身、关于贵校学生具体卡在哪里，或者判断这套书是否适合贵项目——我就在北京，随时可以见面。

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